

CSR Profile of Infinity

The Infinity group has been looking forward to 'infinite possibilities' in catering to the needs of the society. 13 years prior to the CSR rules Companies Act 2013, the Infinity Group has made itself available to various strata of Indian society through effective implementation of welfare programmes and reaching out to the masses wholeheartedly in an unequivocally philanthropic approach. Through its various initiatives it has played a pivotal role in becoming a role model for other corporate bodies with an exemplary approach to social audit. In the educational arena, the Infinity Group has taken the cause of educating and nurturing meritorious students through the Anant Education Initiative. By 2020, the Infinity group is confident in providing scholarship to 100,000 students. The Infinite Group has also been instrumental in playing an integral part in the functioning of Akshay Patra Foundation, which has been providing mid day meals to 2 million students. Incidentally the Akshay Patra Foundation has been the world's largest NGO, shouldering such a noble effort to maximize child nourishment and uplift child literacy. In the healthcare front, the Infinity group has been making constant contributions to both Institute of Neurosciences at Kolkata and Ramakrishna Sarada Mission Matri Bhawan. Let's not forget its involvement in helping BMVSS, organization which has been constructive in making Jaipur Foot, a blessing for all severely injured and handicapped persons. Contributions to Eye care & Research centre in Kolkata are also worthwhile, as these ensure effective and timely treatment of the needy at an affordable cost. And how can one forget Jagiriti Dham! The Infinity group has truly appreciated the cause of the senior citizens by offering old age home accommodations at Amtala. There is no denying the fact that the Infinity group has redefined the notion of corporate social responsibility and simultaneously elevated the concept from a mere corporate compulsion to social philanthropy – a genuine sense of commitment indeed.